

# LISTEN↑UP

IT BEGINS WITH YOU.

Teresa Simons is Managing Partner at LISTEN UP LLC, an interpersonal communications and online marketing consulting company.

Teresa has nearly two decades of marketing experience with twelve years working in the digital marketing space. A Certified Inbound Marketing Professional with Honors Distinction, Teresa is proficient in best principles and practices including blogging, social media, lead conversion, lead nurturing, and closed-loop analysis.



With a focus on Inbound Marketing, Teresa works with clients to construct online marketing strategies that reflect their company image and allows for optimal usability by visitors and search engines.

Teresa is a regular speaker and educator on a variety of topics including Search Engine Optimization (SEO), The Relevance of Social Media, Online Reputation Management, LinkedIn for Business Development, Twitter, and Professional Listening Online. She has been featured in publications including CBC Magazine and interviewed on radio stations such as WELW.

Teresa has presented for various colleges and universities, corporations, groups, and local and national organizations including SME, AMA, COSE and various Chambers of Commerce. She enjoys sharing with other business owners how they can build their online presence and expand their reach through social networking and online resources.

Teresa Simons earned her BA in Marketing from Kent State University in Kent, Ohio graduating Suma Cum Laude. An active member of the community, Teresa speaks on a regular basis to Alumni and Career Groups and works on several area fundraising committees.

PO Box 1011  
Chardon, OH 44024  
440.478.4108



[teresa@LISTENUP.biz](mailto:teresa@LISTENUP.biz)



[www.LISTENUP.biz](http://www.LISTENUP.biz)



<http://www.linkedin.com/in/TeresaSimons>



<http://www.twitter.com/TeresaSimons>

**LISTEN↑UP**  
NETWORKING

<http://bit.ly/b0tCXt>

**LISTEN↑UP**  
WORKSHOPS

<http://www.listenup.biz/professionalbranding.htm>

